Leadership Logic
Coaching stronger leaders.

NEEDS ANALYSIS & ASSESSMENT

1 — PART 1 Discovery

The first meeting is to get to know the CEO or Business Owner, discuss their organizational challenges and assess their needs.

2 — PART 2 Structure

We then discuss the organizational structure — the leaders, their strengths, and the tools needed for success. Planning begins.

3 — PART 3 Culture

Understanding company culture is key to creating a plan that works. The team dynamics and work environment are identified, and the team's alignment is discussed.

4 — PART 4 Expectations

We then discuss the CEO's targeted revenue expectations, agree on measures of success, project desired outcomes and identify existing roadblocks. Goals are set.

5 — PART 5 Action

The plan is presented. A comprehensive communication strategy is discussed, focusing on organizational impact and implementing needed changes. Decisions are made.

6 — PART 6 Results

We don't just work on the symptoms, we provide root-cause solutions and put a plan in place in preparation for the next challenge.

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